



Station Order Revised Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Craig Lewis

Email: clewis@ksl.com

Phone: 801-575-5555

Fax: 801-575-5831

Direct: 801-575-5862

KSL -TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KSL 5a News	EM	M-F	\$50.00	1		1	1				3
5:00 AM 6:00 AM		30	\$150.00								
KSL 6a News	EM	M-F	\$350.00	2		1	2	2			7
6:00 AM 7:00 AM		30	\$2,450.00								
Today Show	EM	M-F	\$650.00	1		1	1	2			5
7:00 AM 8:00 AM		30	\$3,250.00								
Today Show	EM	M-F	\$550.00	1		2	1	1			5
8:00 AM 9:00 AM		30	\$2,750.00								
Saturday Today	EM	Sa	\$40.00						1		1
5:00 AM 7:00 AM		30	\$40.00								
Sunday Today	EM	Su	\$150.00							1	1
7:00 AM 8:00 AM		30	\$150.00								
Today II	DT	M-F	\$225.00	1							1
9:00 AM 10:00 AM		30	\$225.00								
Rachael Ray	DT	M-F	\$225.00				1				1
10:00 AM 11:00 AM		30	\$225.00								
KSL Noon News	DT	M-F	\$200.00			1		1			2
12:00 PM 1:00 PM		30	\$400.00								
Dr. Phil	EF	M-F	\$85.00	2		1	1	1			5
3:00 PM 4:00 PM		30	\$425.00								
Katie	EF	M-F	\$230.00	1		2	2	2			7
4:00 PM 5:00 PM		30	\$1,610.00								
KSL 5p News	EN	M-F	\$650.00	2		1	1	1			5
5:00 PM 5:30 PM		30	\$3,250.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/31/2012 10:32:58 AM

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				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KSL 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$650.00 \$3,250.00	1		2	1	1			5
KSL 6:30p News 6:30 PM 7:00 PM	EN	M-F 30	\$550.00 \$2,750.00	1		1	2	1			5
Game Night 6:30 PM 7:00 PM	PA	Sa 30	\$100.00 \$100.00						1		1
The Voice 7:00 PM 9:00 PM	PT	M 30	\$3,500.00 \$3,500.00	1							1
America's Talent 7:00 PM 9:00 PM	PT	W 30	\$5,500.00 \$5,500.00			1					1
Office/Parks 8:00 PM 9:00 PM	PT	Th 30	\$5,500.00 \$5,500.00				1				1
Grimm 8:00 PM 9:00 PM	PT	F 30	\$1,800.00 \$1,800.00					1			1
KSL 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$2,200.00 \$4,400.00			1		1			2
Tonight Show 10:35 PM 11:37 PM	LF	M-F 30	\$700.00 \$1,400.00	1			1				2
Station Gross Totals			\$43,125.00	15		15	15	14	2	1	62

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